



# Yazan Nashawati

Graphic Designer | Animator

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Versatile Graphic Design student since 2019, seamlessly bridging academia with marketing and freelancing. Proficient in design principles, typography, and user-centric visuals, I excel in crafting compelling brand narratives. With a flair for animation and motion graphics, I infuse dynamic energy into storytelling. Committed to innovation, I thrive on staying abreast of industry trends and delivering impactful solutions that push creative boundaries.

## WORK EXPERIENCE

### Freelancer Graphic Designer & Animator

Aug 2022 - current

Amman, Jordan

I've been employed at this company, handling the marketing efforts for their industrial equipment and air compressors product line. I utilized marketing tools like printed materials and photography to enhance our campaigns. Furthermore, I led the rebranding initiatives, working on revamping the company's visual identity and introducing a new, associated brand.

### Marketing officer and Graphic Designer

Oct 2018 - Aug 2022

Abu alanda, Amman, Jordan

I freelanced in graphic design, actively enhancing multiple brand identities. I also delved into crafting designs tailored for social media platforms, alongside animating logos and engaging in professional photography.

## EDUCATION

### Middle East University, Amman, Jordan

Bachelor of Graphic Design - expected in 2025

## SKILLS

- Branding
- Graphic Content Development
- Frame By Frame Animation
- Photoshop
- Illustrator
- Web Design
- Story Board Creation
- Motion Graphic
- Ai tools

## LANGUAGES

### Arabic

Native

### English

Advanced